

Asotin County
Quit Line Data Summary
 July 1 - December 31, 2005

	County	State
Number of Calls to Quit Line	N = 52	N = 10,345
Percent of Statewide Calls	0.6%	100.0%
Percent of State Population in County¹	0.3%	100.0%

	County %	State %
Gender	N = 50	N = 8,891
Female	66.0%	61.8%
Male	34.0%	38.2%
Race/Ethnicity	N = 50	N = 8,013
People of Color	6.0%	15.6%
White	94.0%	84.4%
Age	N = 49	N = 8,649
Less than 18 years old	6.1%	1.3%
18 - 24 years old	18.4%	19.4%
25 - 34 years old	26.5%	26.5%
35 - 44 years old	28.6%	20.8%
45 years and older	20.4%	32.0%
Education	N = 47	N = 8,130
Did not graduate high school	21.3%	19.0%
High school graduate	40.4%	37.4%
Some college/vocational school	36.2%	32.3%
College graduate	2.1%	11.2%
Caller Type	N = 52	N = 9,433
General Information	5.8%	6.8%
Health care provider	1.9%	2.2%
Tobacco user	92.3%	91.0%
Payer Type	N = 44	N = 7,657
Insured	20.5%	36.8%
Uninsured	20.5%	37.2%
Medicaid	59.1%	26.0%
Heard About	N = 39	N = 7,244
Past caller ²	5.1%	7.1%
Employer/worksites	0.0%	2.2%
Health care provider	10.3%	25.0%
Television	12.8%	6.6%
Outdoor advertisement (billboard/bus/wall)	0.0%	2.4%
Targeted mailing	0.0%	0.1%
Great Start	0.0%	0.1%
Radio	2.6%	4.2%
Newspaper/Magazine	0.0%	1.2%
Brochure/Newsletter	7.7%	7.7%
Family or friend	35.9%	36.5%
Health Department	23.1%	5.6%
School	2.6%	1.4%

Source: Washington State Department of Health
 Tobacco Prevention and Control
 Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

² Data not available for Oct-Dec 2005

* Rate not calculated because number of calls was less than 5.